



Module 1: Cloud Concepts Overview

AWS Academy Cloud Foundations

Module overview

Topics

- Introduction to cloud computing
- Advantages of cloud computing
- Introduction to Amazon Web Services (AWS)
- AWS Cloud Adoption Framework (AWS CAF)



Knowledge check

Module objectives

After completing this module, you should be able to:

- Define different types of cloud computing models
- Describe six advantages of cloud computing
- Recognize the main AWS service categories and core services
- Review the AWS Cloud Adoption Framework (AWS CAF)

Section 1: Introduction to cloud computing

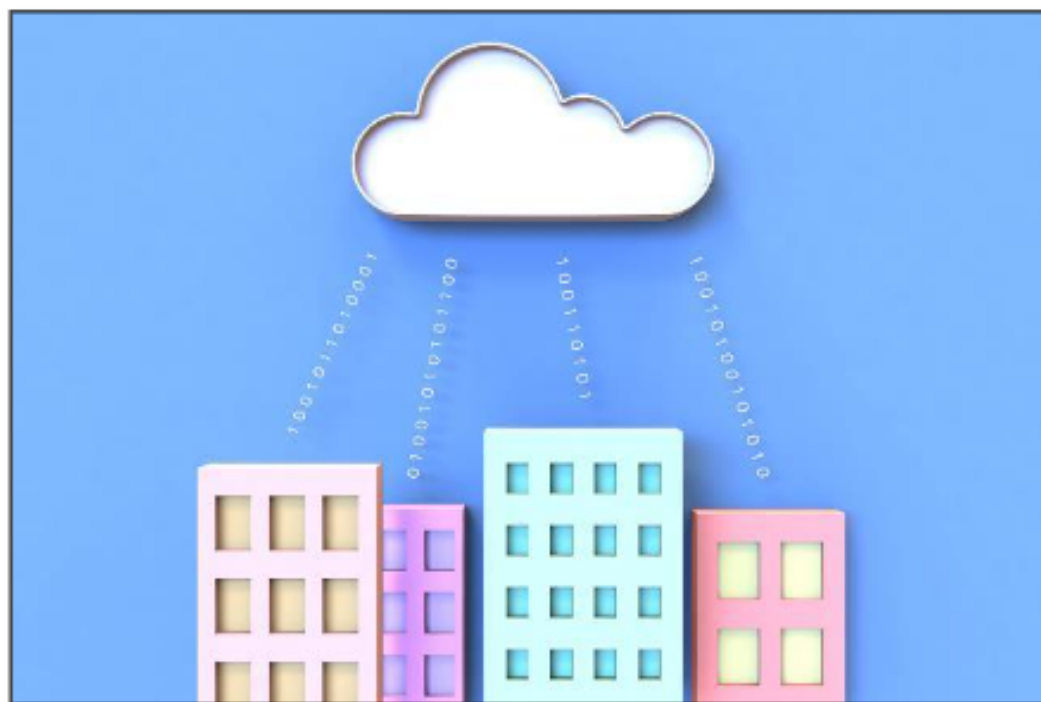
Module 1: Cloud Concepts Overview

What is cloud computing?



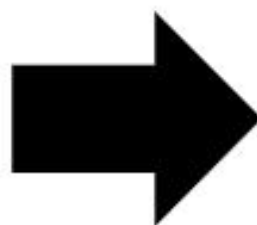
Cloud computing defined

Cloud computing is the **on-demand** delivery of compute power, database, storage, applications, and other IT resources **via the internet** with **pay-as-you-go** pricing.



Infrastructure as software

Cloud computing enables you to **stop thinking of your infrastructure as hardware**, and instead **think of (and use) it as software**.



Traditional computing model



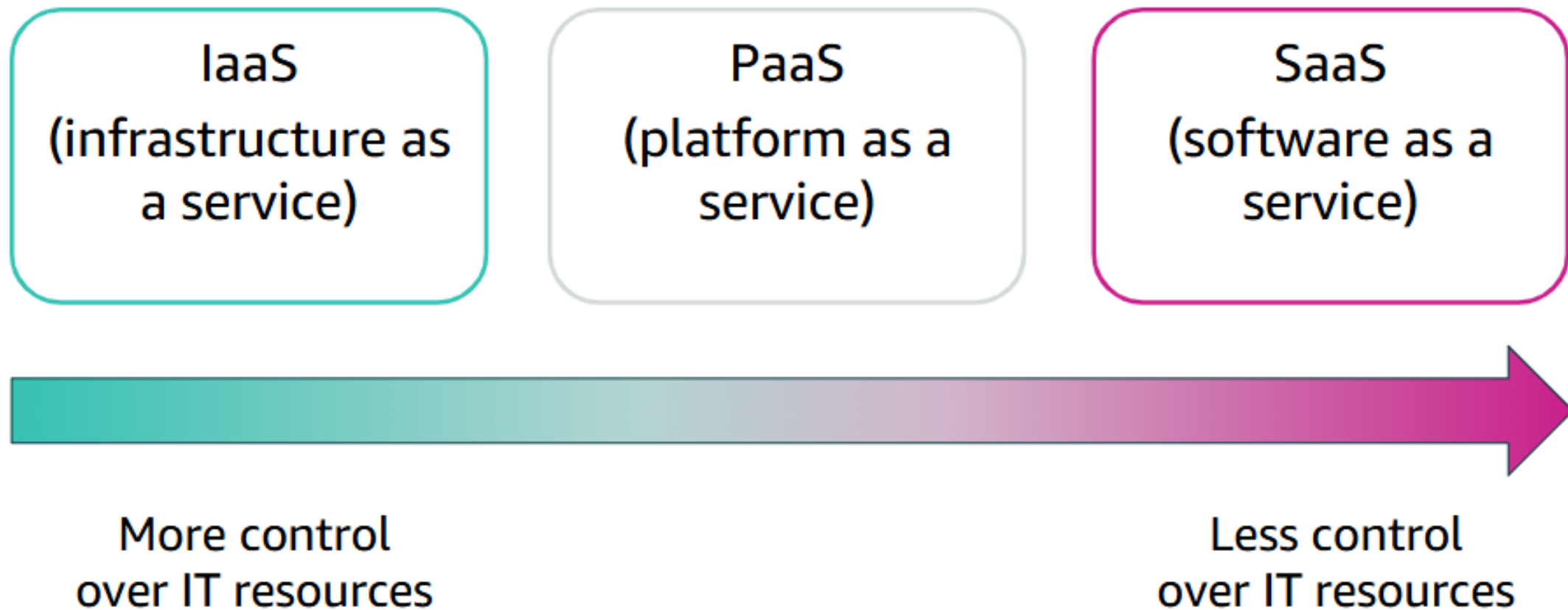
- Infrastructure as hardware
- Hardware solutions:
 - Require space, staff, physical security, planning, capital expenditure
 - Have a long hardware procurement cycle
 - Require you to provision capacity by guessing theoretical maximum peaks

Cloud computing model

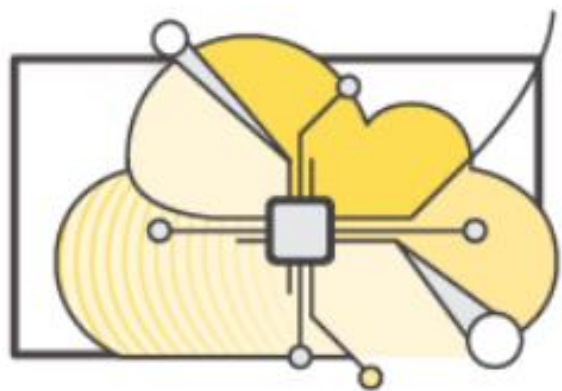
- Infrastructure as software
- Software solutions:
 - Are flexible
 - Can change more quickly, easily, and cost-effectively than hardware solutions
 - Eliminate the undifferentiated heavy-lifting tasks



Cloud service models



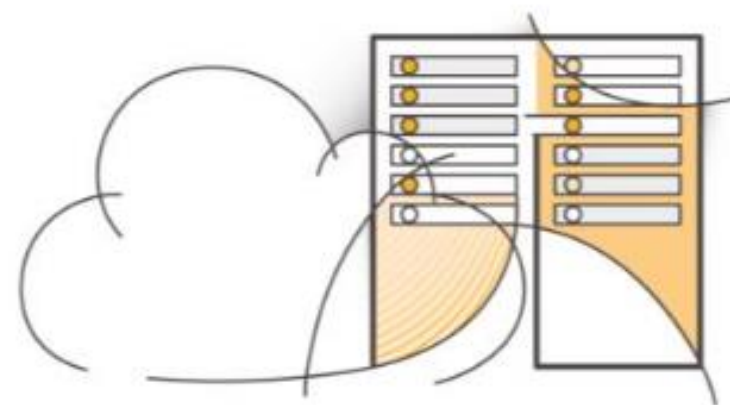
Cloud computing deployment models



Cloud

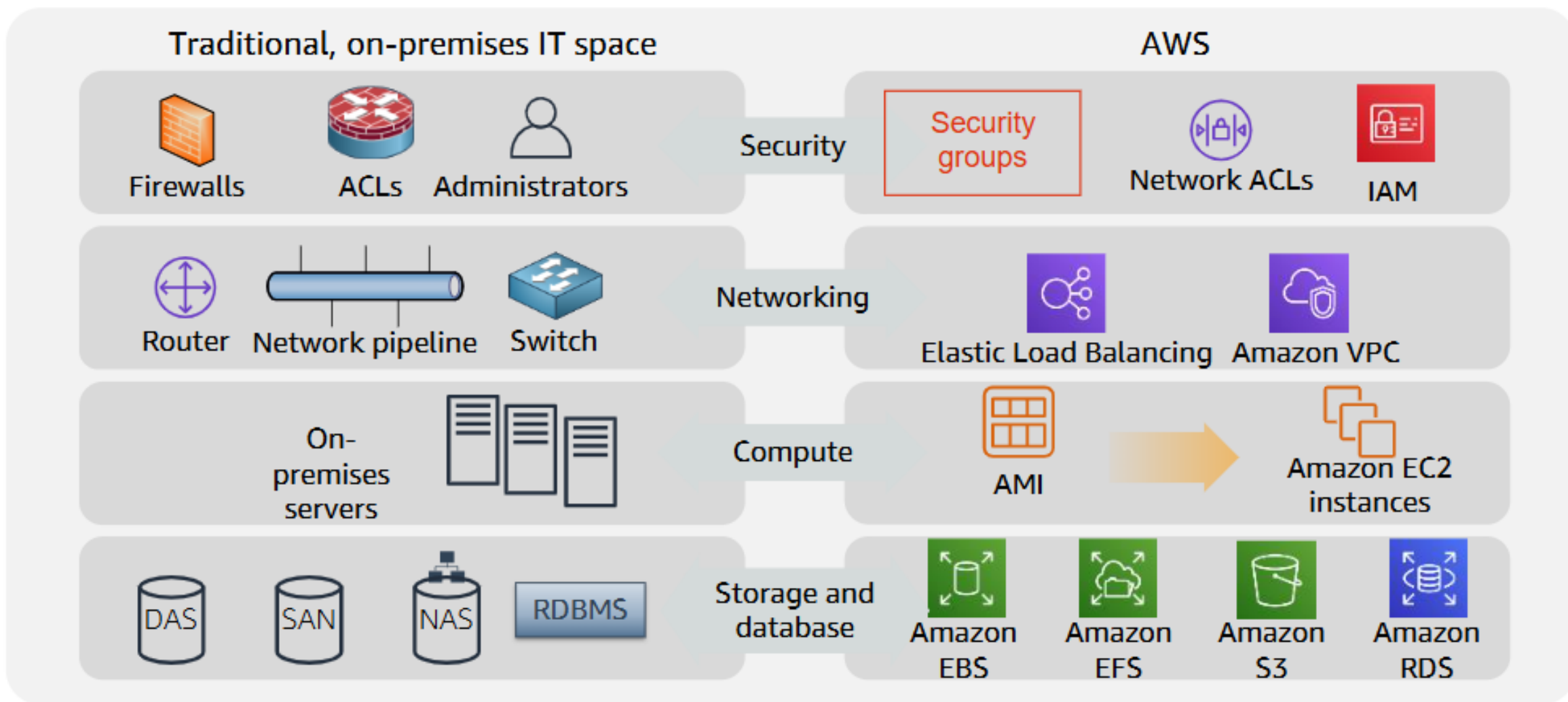


Hybrid



On-premises
(private cloud)

Similarities between AWS and traditional IT



Section 1 key takeaways



- Cloud computing is the on-demand delivery of IT resources via the internet with pay-as-you-go pricing.
- Cloud computing enables you to think of (and use) your infrastructure as software.
- There are three cloud service models: IaaS, PaaS, and SaaS.
- There are three cloud deployment models: cloud, hybrid, and on-premises or private cloud.
- Almost anything you can implement with traditional IT can also be implemented as an AWS cloud computing service.

Section 2: Advantages of cloud computing

Module 1: Cloud Concepts Overview

Trade capital expense for variable expense



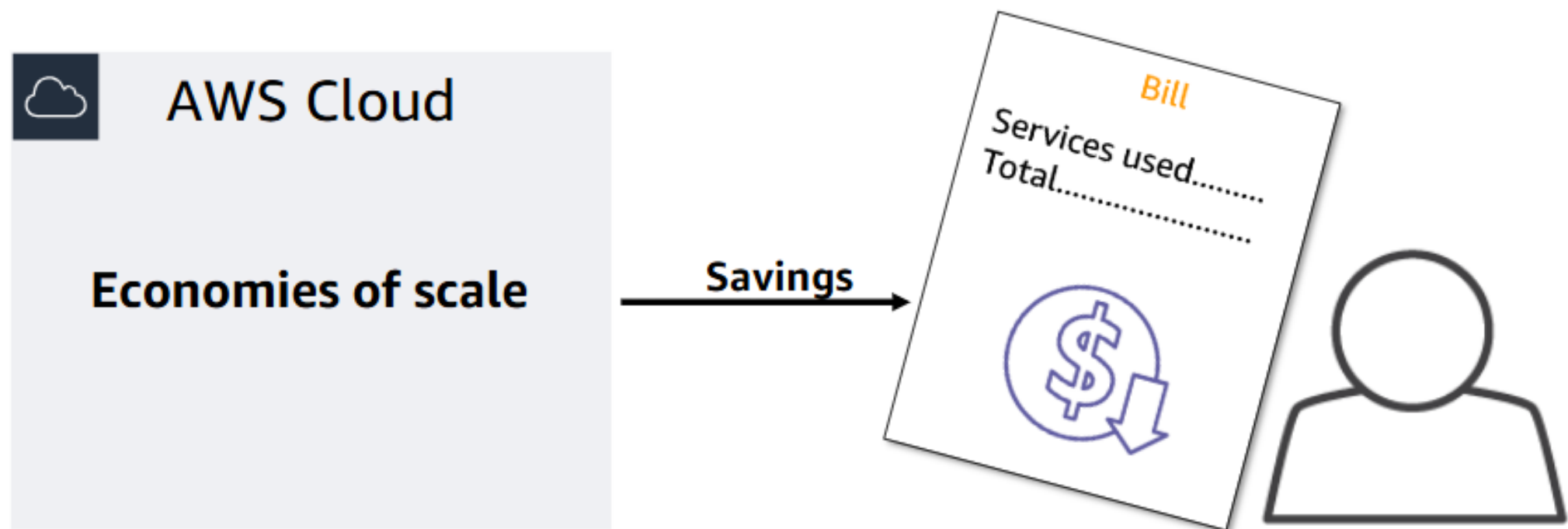
Data center investment
based on forecast



Pay only for the amount
you consume

Massive economies of scale

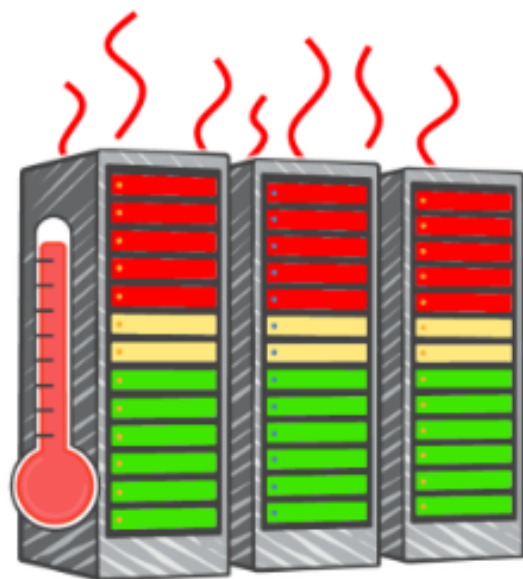
Because of aggregate usage from all customers, AWS can achieve higher economies of scale and pass savings on to customers.



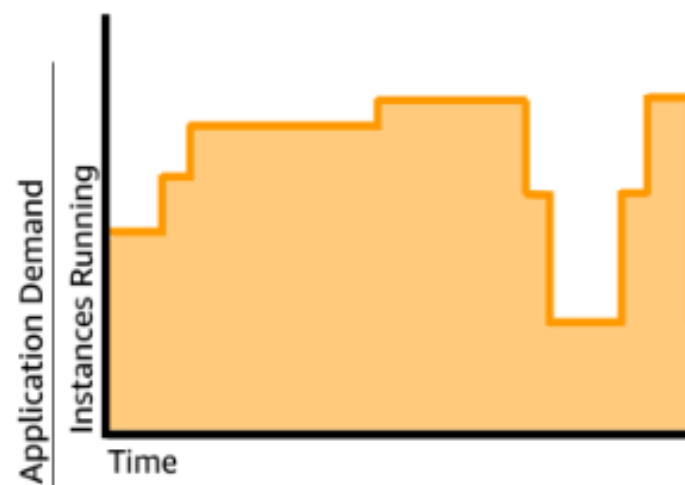
Stop guessing capacity



Overestimated server capacity



Underestimated server capacity



Scaling on demand

Increase speed and agility



Weeks between wanting resources and having resources

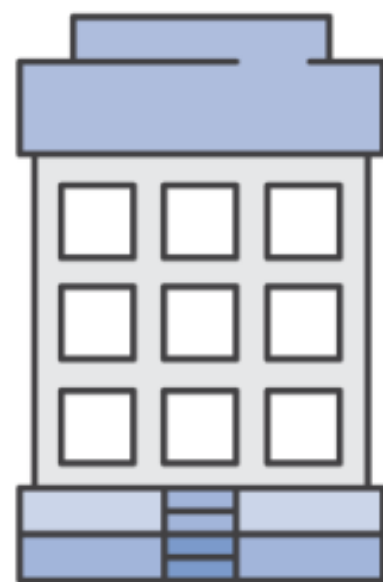
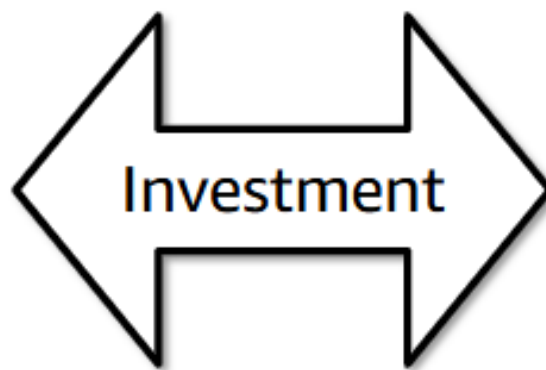


Minutes between wanting resources and having resources

Stop spending money on running and maintaining data centers



Running data centers



Business and customers

Go global in minutes

The image shows a screenshot of the AWS console interface overlaid on a world map. The console displays the 'AWS services' page with a search bar and a list of recently visited services including EC2, Elastic Transcoder, AWS Budgets, and S3. Below this, there are quick-start options for building solutions like 'Launch a virtual machine', 'Build a web app', 'Connect an IoT device', and 'Start a development project'. On the right side, a dropdown menu lists various AWS regions, with 'US West (Oregon)' highlighted. Three callout boxes with icons (representing documents, images, and video) are connected to the console by arrows, pointing to different geographical areas on the map: one in North America, one in Europe, and one in Asia.

Section 2 key takeaways



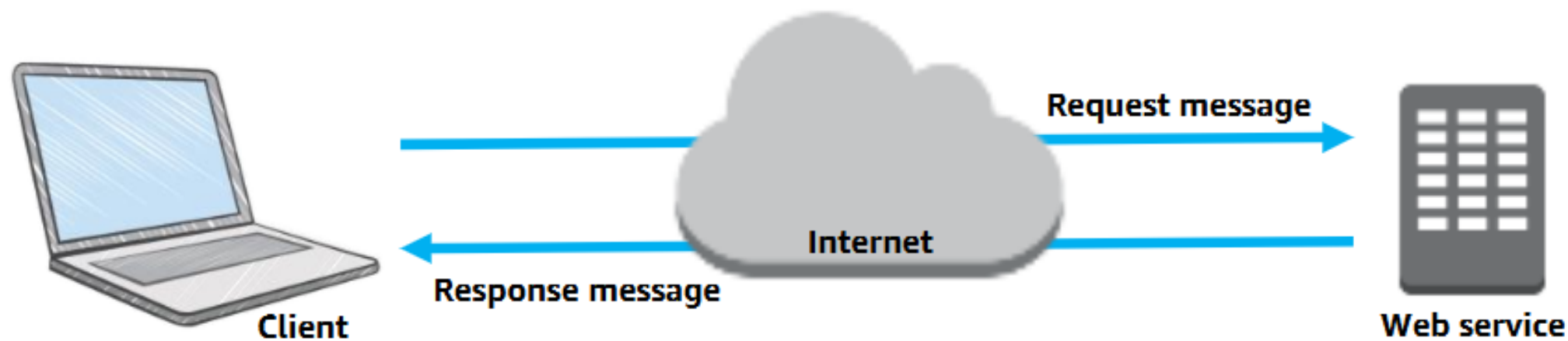
- Trade capital expense for variable expense
- Benefit from massive economies of scale
- Stop guessing capacity
- Increase speed and agility
- Stop spending money on running and maintaining data centers
- Go global in minutes

Section 3: Introduction to Amazon Web Services (AWS)

Module 1: Cloud Concepts Overview

What are web services?

A **web service** is any piece of software that makes itself available over the internet and uses a **standardized format**—such as Extensible Markup Language (XML) or JavaScript Object Notation (JSON)—for the request and the response of an **application programming interface (API) interaction**.



What is AWS?

- AWS is a **secure cloud platform** that offers a **broad set of global cloud-based products**.
- AWS provides you with **on-demand access** to compute, storage, network, database, and other IT resources and management tools.
- AWS offers **flexibility**.
- You **pay only for the individual services you need**, for as long as you use them.
- AWS services **work together** like building blocks.

Categories of AWS services



Analytics



Application
Integration



AR and VR



Blockchain



Business
Applications



Compute



Cost
Management



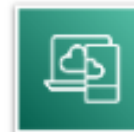
Customer
Engagement



Database



Developer Tools



End User
Computing



Game Tech



Internet
of Things



Machine
Learning



Management and
Governance



Media Services



Migration and
Transfer



Mobile



Networking and
Content Delivery



Robotics



Satellite

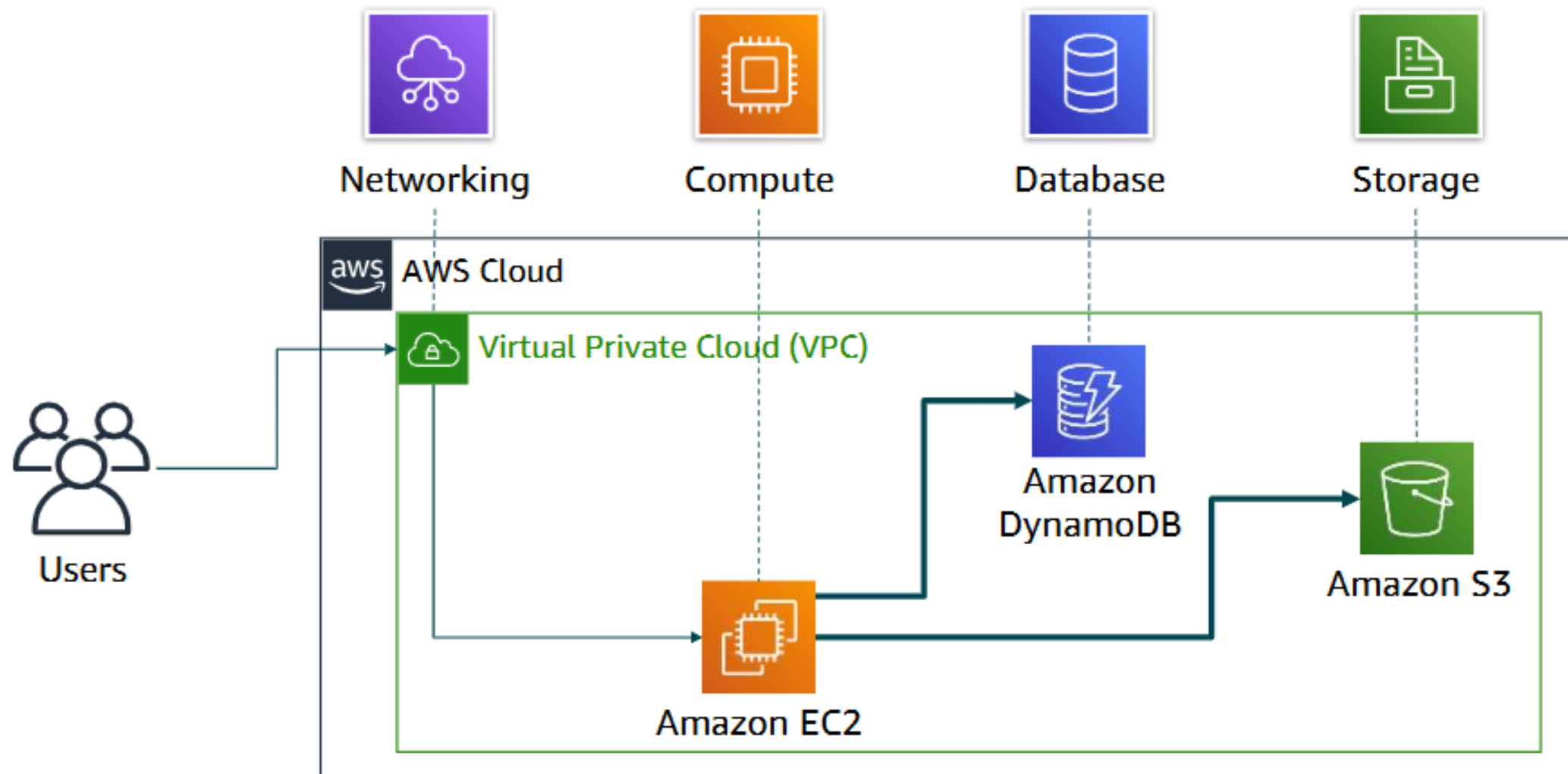


Security, Identity, and
Compliance



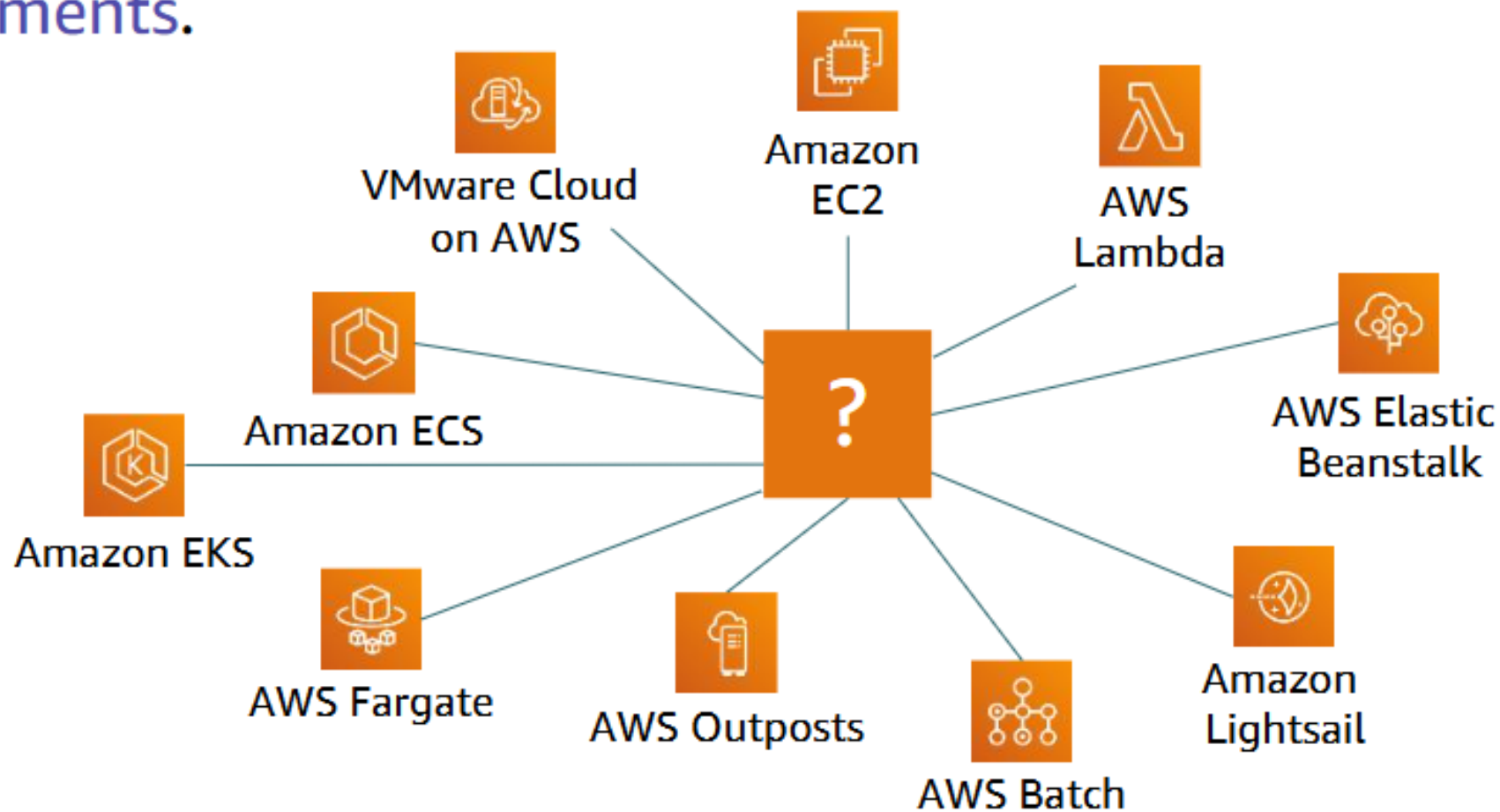
Storage

Simple solution example



Choosing a service

The service you select depends on your business goals and technology requirements.



Services covered in this course

Compute services –



- Amazon EC2
- AWS Lambda
- AWS Elastic Beanstalk
- Amazon EC2 Auto Scaling
- Amazon ECS
- Amazon EKS
- Amazon ECR
- AWS Fargate

Storage services –



- Amazon S3
- Amazon S3 Glacier
- Amazon EFS
- Amazon EBS

Management and Governance services –



- AWS Trusted Advisor
- AWS CloudWatch
- AWS CloudTrail
- AWS Well-Architected Tool
- AWS Auto Scaling
- AWS Command Line Interface
- AWS Config
- AWS Management Console
- AWS Organizations

Security, Identity, and Compliance services –



- AWS IAM
- Amazon Cognito
- AWS Shield
- AWS Artifact
- AWS KMS

Database services –



- Amazon RDS
- Amazon DynamoDB
- Amazon Redshift
- Amazon Aurora

Networking and Content Delivery services –



- Amazon VPC
- Amazon Route 53
- Amazon CloudFront
- Elastic Load Balancing

AWS Cost Management services –



- AWS Cost & Usage Report
- AWS Budgets
- AWS Cost Explorer

Three ways to interact with AWS



AWS Management Console

Easy-to-use graphical interface



Command Line Interface (AWS CLI)

Access to services by discrete commands or scripts



Software Development Kits (SDKs)

Access services directly from your code (such as Java, Python, and others)

Section 3 key takeaways




- AWS is a secure cloud platform that offers a broad set of global cloud-based products called services that are designed to work together.
- There are many categories of AWS services, and each category has many services to choose from.
- Choose a service based on your business goals and technology requirements.
- There are three ways to interact with AWS services.

Section 4: Moving to the AWS Cloud – The AWS Cloud Adoption Framework (AWS CAF)

Module 1: Cloud Concepts Overview

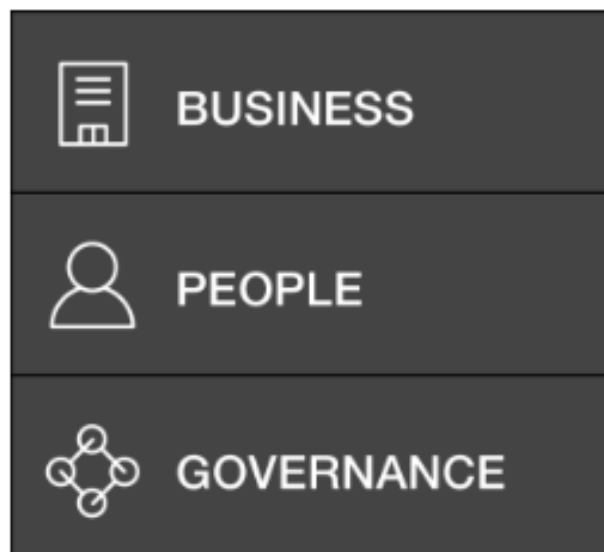
AWS Cloud Adoption Framework (AWS CAF)

 BUSINESS	 PLATFORM
 PEOPLE	 SECURITY
 GOVERNANCE	 OPERATIONS

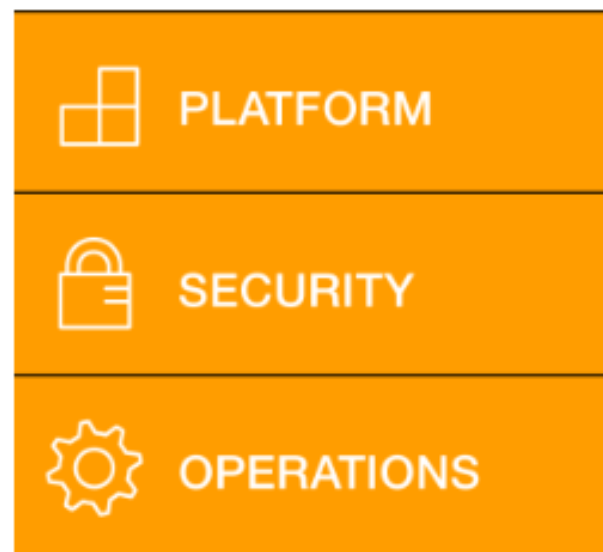
AWS CAF perspectives

- **AWS CAF provides guidance and best practices to help organizations** build a comprehensive approach to cloud computing across the organization and throughout the IT lifecycle to **accelerate successful cloud adoption.**
- AWS CAF is organized into **six perspectives.**
- Perspectives consist of sets of **capabilities.**

Six core perspectives







Focus on **business** capabilities



Focus on **technical** capabilities

Business perspective

BUSINESS	
IT finance	
IT strategy	
Benefits realization	
Business risk management	






Business perspective capabilities

We must ensure that **IT is aligned with business needs**, and that IT investments can be traced to demonstrable business results.



Business managers, finance managers, budget owners, and strategy stakeholders

People perspective

PEOPLE	
Resource management	
Incentive management	
Career management	
Training management	
Organizational change management	

People perspective capabilities

We must prioritize **training, staffing, and organizational changes** to build an agile organization.



Human resources, staffing,
and people managers

Governance perspective

GOVERNANCE	
Portfolio management	
Program and project management	
Business performance measurement	
License management	






Governance perspective capabilities

We must ensure that **skills and processes align IT strategy and goals with business strategy and goals** so the organization can maximize the business value of its IT investment and minimize business risks.



CIO, program managers, enterprise architects, business analysts, and portfolio managers

Platform perspective

PLATFORM	
Compute provisioning	
Network provisioning	
Storage provisioning	
Database provisioning	
Systems and solution architecture	
Application development	

Platform perspective capabilities






We must **understand and communicate the nature of IT systems and their relationships.** We must be able to **describe the architecture of the target state environment** in detail.



CTO, IT managers, and solutions architects

Security perspective

 SECURITY	
Identity and access management	
Detective control	
Infrastructure security	
Data protection	
Incident response	

Security perspective capabilities



We must ensure that the organization **meets its security objectives.**



CISO, IT security managers,
and IT security analysts

Operations perspective

OPERATIONS	
Service monitoring	⚙️
Application performance monitoring	⚙️
Resource inventory management	⚙️
Release management/ change management	⚙️
Reporting and analytics	⚙️
Business continuity/ Disaster recovery	⚙️
IT service catalog	⚙️

We align with and support the operations of the business, and **define how day-to-day, quarter-to-quarter, and year-to-year business will be conducted.**



IT operations managers and
IT support managers

Operations perspective capabilities

Section 4 key takeaways



- Cloud adoption is not instantaneous for most organizations and requires a thoughtful, deliberate strategy and alignment across the whole organization.
- The AWS CAF was created to help organizations develop efficient and effective plans for their cloud adoption journey.
- The AWS CAF organizes guidance into six areas of focus, called perspectives.
- Perspectives consist of sets of business or technology capabilities that are the responsibility of key stakeholders.

Module wrap-up

Module 1: Cloud Concepts Overview

Module summary

In summary, in this module you learned how to:

- Define different types of cloud computing models
- Describe six advantages of cloud computing
- Recognize the main AWS service categories and core services
- Review the AWS Cloud Adoption Framework

Complete the knowledge check



Sample exam question

Why is AWS more economical than traditional data centers for applications with varying compute workloads?

Choice	Response
A	Amazon Elastic Compute Cloud (Amazon EC2) costs are billed on a monthly basis.
B	Customers retain full administrative access to their Amazon EC2 instances.
C	Amazon EC2 instances can be launched on-demand when needed.
D	Customers can permanently run enough instances to handle peak workloads.

Sample exam question answer

Why is AWS more economical than traditional data centers for applications with varying compute workloads?

The correct answer is C.

The keywords in the question are AWS is more economical than traditional data centers for applications with varying.

Additional resources

- What is AWS? YouTube video: https://www.youtube.com/watch?v=mZ5H8sn_2ZI&feature=youtu.be
- Cloud computing with AWS website: <https://aws.amazon.com/what-is-aws/>
- Overview of Amazon Web Services whitepaper: <https://d1.awsstatic.com/whitepapers/aws-overview.pdf>
- An Overview of the AWS Cloud Adoption Framework whitepaper: https://d1.awsstatic.com/whitepapers/aws_cloud_adoption_framework.pdf
- 6 Strategies for Migrating Applications to the Cloud AWS Cloud Enterprise Strategy blog post: <https://aws.amazon.com/blogs/enterprise-strategy/6-strategies-for-migrating-applications-to-the-cloud/>

Thank you

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